

WA horticulture update 2025 program

A DPIRD-led, 1-day industry expo dedicated to the future of horticulture

Wednesday 22 October

Time	Presentation	Presenter/key people
8:15 am	Registration opens	
9 am	Master of Ceremonies	Liz Brennan
9:10 am	Welcome to country	Vaughn McGuire
9:15 am	Official welcome	
9:30 am to 9:35 am	Video: Why fresh food security matters	
9:35 am to 10:35 am	WA 2040: Feeding the future	Grant Dusting
10:35 am to 10:55 am	Morning tea and trade display	
11 am to 12 noon	Panel session: • Productivity and growth in a changing world	Chaired by Liz Brennan Panellists: • Jenny Mercer – WA Farm Direct • Sweeter Banana – Doriana Mangili • Ellement Produce – David Ellement • Ben Tanner – Fresh Produce Group
12 noon to 12:05 pm	Video: Where does our fresh food come from?	
12:05 pm to 1:20 pm	Panel session: • Reconnecting consumers to growers: rebuilding value	Chaired by Liz Brennan Panellists: • Michael Coote - Aus Veg • Mel Worthington - BWEB • Jason Wu - NHIRI • Carina Tan-Van Baren – Healthway
1:20 pm to 2:45 pm	Lunch, networking and trade display	Trade display area
2:45 pm to 4:00pm	Presentations: Tools for tomorrow: resilience, resources and measurable Impact	Claire McClelland Kathryn Young Valeria Almeida Lima, Jen Riseley, Dario Stefanelli
4:05 pm to 4:15 pm	Closing remarks	Rohan Prince
4:15 pm to 5 pm	Keynote Speaker leadership and support	Brad Hogg
5 pm to 7 pm	Sundowner, networking and trade display	

*** The program is subject to change**